

MAKE CAPITAL GO FURTHER.

▶▶▶ ON YOUR TERMS.

Introducing the **CPC>IGNITION** program:

A fast, new Cisco-sponsored 90-day payment (free to the reseller) channel finance solution exclusively for Canadian Cisco Select and Premier certified channel partners—only from Castle Pines Capital.*

▶ EXTENDED. FLEXIBLE. CREDIT.

Right where—and when—you need it.

You need flexible credit terms to move forward—to sell more and make more. You don't have to lose another large customer because of cash flow issues. Castle Pines Capital has lending solutions that give you liquidity when you need it most.

▶ WHAT IS **CPC>IGNITION** ?

A quick and simple online channel finance application that can provide exclusive Cisco resellers automated access to quick approvals on 90-day** payment terms (free to the reseller) for credit facilities of up to CAD \$500,000.

▶ HOW DID WE DO IT?

By leveraging our capital, industry knowledge and specialized technology platform to deliver speedy financial solutions.

▶ HOW DOES IT WORK?

- 1 Log on to **cpignition.com**
- 2 Complete online application.
- 3 Print instructions and financing agreement.
- 4 Supply financials.
- 5 Credit decisions can be made in as little as one business day.

▶ WHAT ELSE IS IN IT FOR YOU?

- Better cash flow through improved payment terms
- Predictable and manageable working capital cycle
- Reduced bank borrowings; increased cash balances
- Streamlined account management with online tools

*applies to purchases from Cisco-authorized distributors

**90-day terms program is available to resellers through 6/15/09, at which time all new invoices will revert back to the standard 60-day free payment terms.



CASTLE
PINES
CAPITAL



Here are the ways you can move forward.

Let us tailor a channel finance solution to grow your business.

- ▶ **Net Terms:**
Cisco-sponsored free finance periods
- ▶ **Direct Accounts Receivable Transaction (DART):** P.O. funding/large contract financing

Larger facilities: Please contact 877-467-0757 and ask for sales.

More questions on the **CPC>IGNITION** program? Call 877-467-0757.